



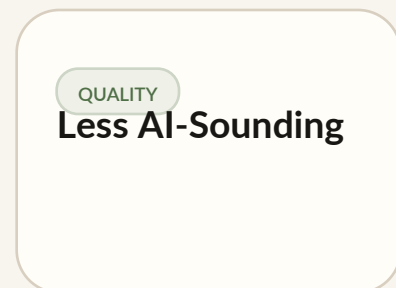
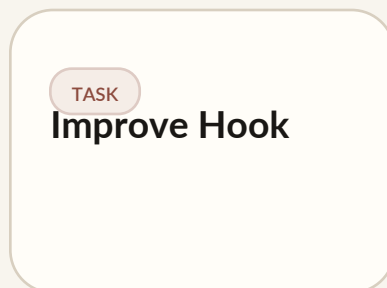
## Prompt Deck Studio

Digital prompt card decks for practical writing in the AI era

FREE SAMPLE PACK

# AI Writing Prompt Deck

Free Sample Pack - 6 sample cards for practical writing prompts in the AI era.



# How This Sample Pack Works

This sample pack shows the core method behind AI Writing Prompt Deck. Instead of starting from a vague request, draw one card from each category and combine the prompt seeds into a stronger AI writing prompt.

## The six categories

- Role - Who should the AI act as?
- Task - What should the AI do?
- Audience - Who is the writing for?
- Tone - What should the writing sound like?
- Format - What should the output format be?
- Quality - What should the AI improve or check?
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## Sample formula

Act as a [Role]. Your task is to [Task]. Write for [Audience]. Use a [Tone] tone. Format the output as [Format].  
Apply this quality rule: [Quality].

ROLE

## Copywriter

MEANING

Persuasive, concise, conversion-focused writing.

PROMPT SEED

Act as a professional copywriter. Focus on clarity, persuasion, reader attention, and practical value.

BEST FOR

Landing pages, ads, product descriptions, social posts, email campaigns.

TASK

## Improve Hook

MEANING

Make the opening stronger and more specific.

PROMPT SEED

Improve the opening hook so it immediately gives readers a reason to continue reading.

BEST FOR

Social posts, newsletters, ads, article introductions.

AUDIENCE

## Busy Professionals

MEANING

Write for people with limited time and practical needs.

PROMPT SEED

Write for busy professionals. Make the writing concise, practical, and easy to scan.

BEST FOR

Professional social posts, newsletters, business guides.

TONE

## Clear and Direct

MEANING

Say the point without decoration or filler.

PROMPT SEED

Use a clear and direct tone. Avoid vague language, over-explaining, and unnecessary enthusiasm.

BEST FOR

Business writing, product pages, instructional content.

## FORMAT

### Social Post

#### MEANING

Output as a short post for social platforms.

#### PROMPT SEED

Format the output as a social post with a strong opening, short paragraphs, and a clear takeaway.

#### BEST FOR

LinkedIn, X, Instagram captions, creator posts, professional social content.

## QUALITY

### Make It Less AI-Sounding

#### MEANING

Make AI-generated writing sound more specific, natural, and human.

#### PROMPT SEED

Make the writing less AI-sounding. Remove generic phrases, vague claims, overused transitions, and unnatural polished language.

#### BEST FOR

AI drafts, social posts, newsletters, personal writing, creator content.

# Ready-to-Copy Sample Prompt

## Cards used

- Copywriter
- Improve Hook
- Busy Professionals
- Clear and Direct
- Social Post
- Make It Less AI-Sounding
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## Prompt

Act as a professional copywriter. Improve the hook of this social post for busy professionals. Use a clear and direct tone. Make it less AI-sounding by removing generic phrases, vague claims, and overused productivity cliches. Make the first three lines strong enough to keep the reader reading.

## Support

Prompt Deck Studio - <https://www.promptdeckstudio.com> - [support@promptdeckstudio.com](mailto:support@promptdeckstudio.com)